

PRESS RELEASE – FOR IMMEDIATE RELEASE



MINNEAPOLIS, MN – June 18, 2018 – From its inception as a pioneer in transplant networks in 1988, LifeTrac® ([www.LifeTracNetwork.com](http://www.LifeTracNetwork.com)) has kept pace with the changing clinical environment. LifeTrac now offers solutions that focus on high-cost, low-frequency medical events beyond transplants and has an updated logo to reflect this expanded program offering. Simple and clean, the new logo reflects the ease LifeTrac brings to managing complex cases, making difficult easier.

“By leveraging and expanding our provider relationships and clinical expertise, it was a natural extension to go beyond transplants,” said LifeTrac President Bonnie Anderson. “Some of the same skills needed to perform a transplant are required to implant ventricular assist devices (VADs) or perform surgeries to repair a congenital heart defect. We are now positioned to help clients access and stay abreast of new advances in medicine and technology, such as the new CAR-T therapies for cancer.”

LifeTrac helps benefit payers (self-insured employer groups, TPAs, HMOs, MGUs, health insurers and stop loss carriers) manage the cost, risk and complexity of their members needing access to high-cost, low-frequency specialty care via highly specialized “tracs.” These tracs cover a range of complex conditions and treatments such as cellular therapies, congenital heart disease, vascular implants and devices, a variety of specialty pharmacy solutions and of course, transplants.

The experienced clinical staff at LifeTrac offers its clients the resources and support they need to help manage their members who require these complicated therapies and procedures. With over 30 years of experience in specialty contracting for complex care, LifeTrac helps its clients mitigate the financial cost of this care. Combined with best-of-class operational support and service, LifeTrac assists its clients in making difficult easier.

While the logo is new, the LifeTrac commitment to excellence hasn’t changed.

Anderson said, “We are committed to getting the right referrals to the right facilities, the right program, at the right time and for the right cost. Better clinical and financial outcomes benefit patients and payers alike.”

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